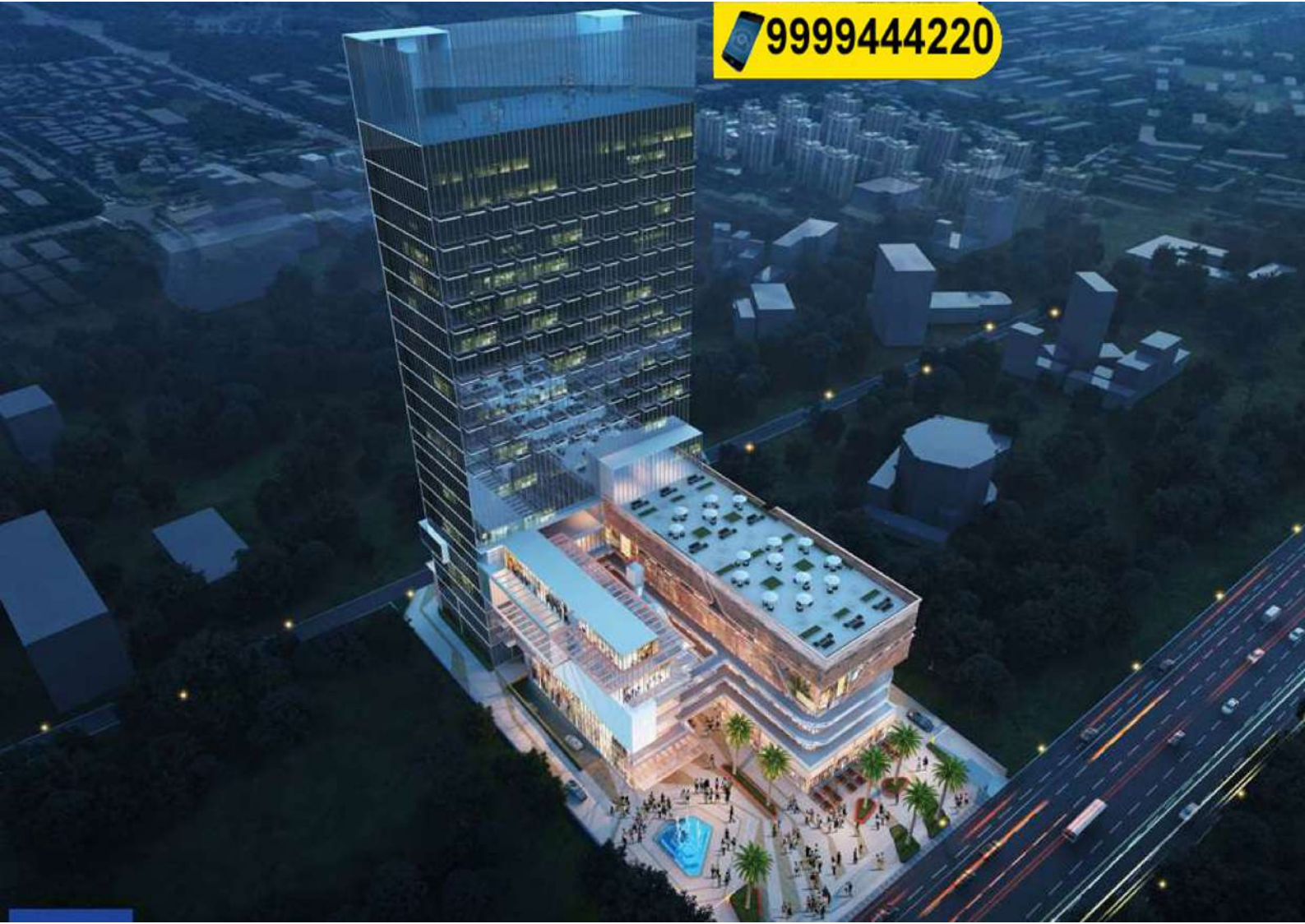


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The Perfect High Street

IDEAL SHOPPING STREETS

A STREET COMPRISES THE ENTIRE THREE-DIMENSIONAL VISUAL CORRIDOR, INCLUDING THE PUBLIC REALM AND HOW IT RELATES TO THE ADJACENT USES.

PROVIDES ORIENTATION TO ITS USERS, AND CONNECTS WELL TO THE LARGER PATTERN OF WAYS.

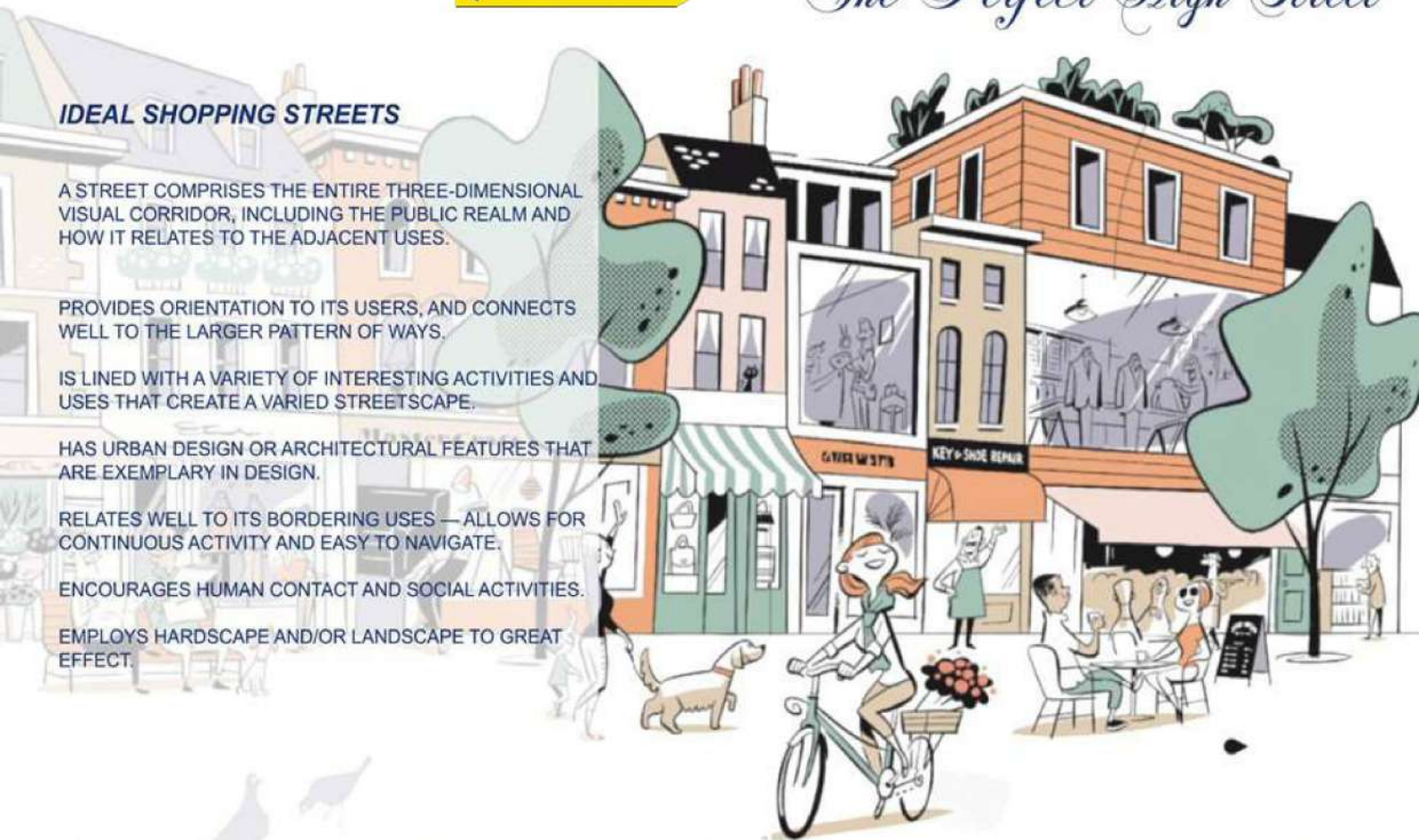
IS LINED WITH A VARIETY OF INTERESTING ACTIVITIES AND USES THAT CREATE A VARIED STREETScape.

HAS URBAN DESIGN OR ARCHITECTURAL FEATURES THAT ARE EXEMPLARY IN DESIGN.

RELATES WELL TO ITS BORDERING USES — ALLOWS FOR CONTINUOUS ACTIVITY AND EASY TO NAVIGATE.

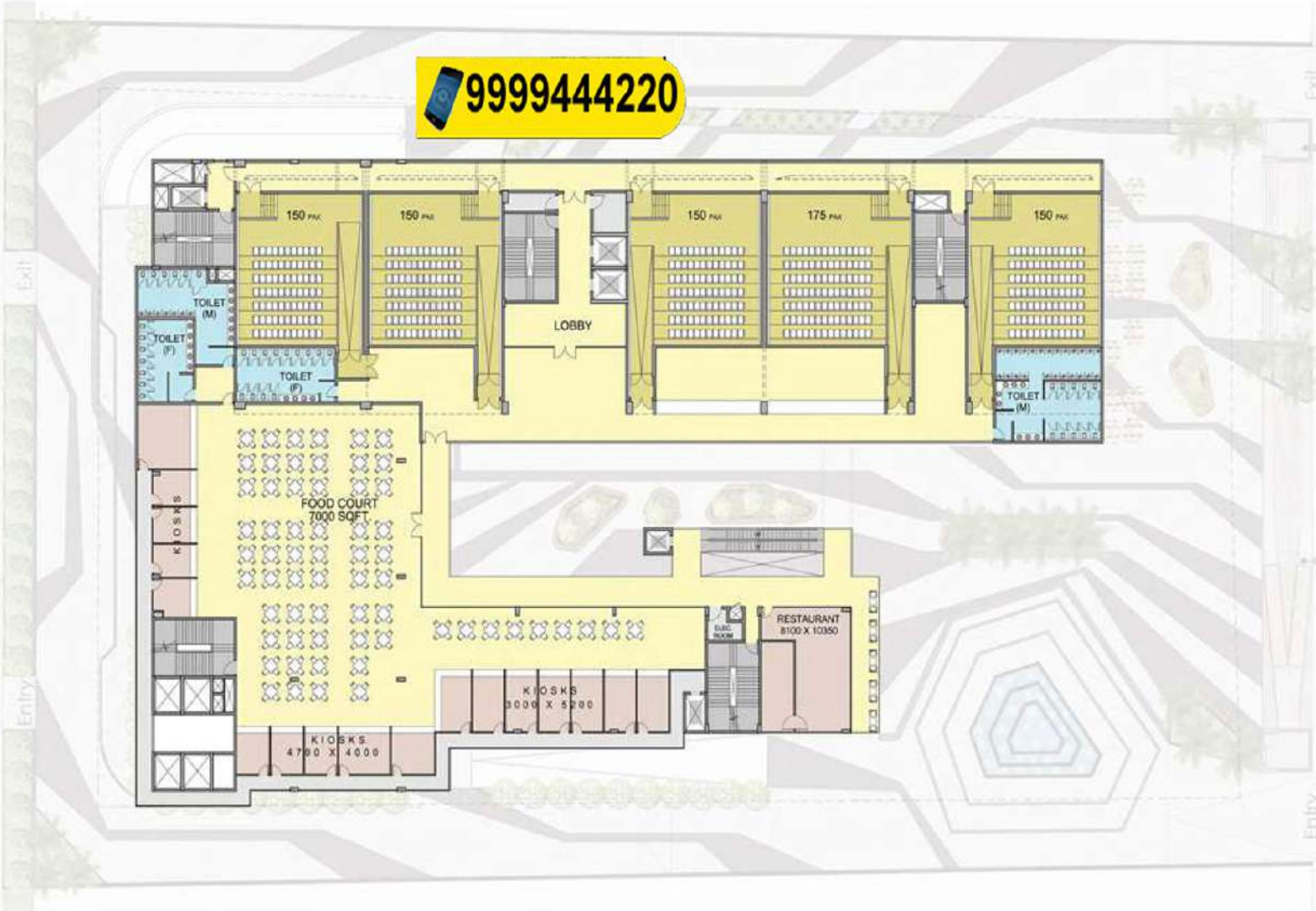
ENCOURAGES HUMAN CONTACT AND SOCIAL ACTIVITIES.

EMPLOYS HARDSCAPE AND/OR LANDSCAPE TO GREAT EFFECT.



An ideal space that invites you to sit outside & enjoy your cup of coffee or wine!!

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